

*Creativity involves breaking out of established patterns
in order to look at things in a different way.*

- Edward de Bono



Web Solutions

Do you need software applications to align seamlessly with your business processes? Are you looking for a single, self-service application that your employees can access via the Internet from anywhere at any time? Do you need to increase operational efficiencies and enforce compliance by automating key workflows and tasks?

With new technologies and applications emerging every day, it can be challenging to determine which set of tools will empower your business. Many companies spend valuable time and resources implementing expensive, cumbersome packaged applications that fail to meet business requirements or realize any true business gains.

The truth is, your business is unique and no third-party product is going to address all of your problems right off-the-shelf. Designing a solution to meet your specific objectives can allow you to prioritize your needs without compromising proven business processes –

giving you a competitive edge.

digitalKnowledge Web Solutions

Fundamentally, custom web solutions are designed to address the unique business need of each organization and provide a flexible, scalable foundation for future growth. Implementing unique web solutions is not about reinventing the wheel. It's about providing your employees with the most effective means to successfully perform key business functions – in an environment that is easy to access and easy to use.

Our innovative approach focuses on finding the right technology to align with your processes . . . not the other way around. We focus on combining the people, processes, and technology needed to successfully design and deploy your custom web solution and understand the need to create short-term value and quick wins.

We use a team approach by including key employees and stakeholders throughout the entire project to facilitate the adoption of key business processes and the final system.

Whether you need to combine existing systems into a single, intuitive application, or you discover that you need to build a solution from the ground up, a customized, proprietary web solution will give you a competitive advantage by providing...

- ◆ A solution that supports your true business needs
- ◆ Secure, global access to your software applications
- ◆ Seamless integration with your existing infrastructure
- ◆ Collaboration and knowledge-sharing among your key decision-makers
- ◆ Automation of complex, resource-intensive processes
- ◆ Ease of adoption by focusing on the user experience throughout development

Solutions

Our Guarantee

digitalKnowledge is focused on helping clients achieve an enhanced level of certainty in their business by delivering solutions that align people, processes, and technology to provide positive results.

The company stands 100 percent behind its solutions with a unique *Pay for Performance* guarantee — you provide payment as we reach pre-determined project milestones and successfully demonstrate results.

www.digitalknowledge.biz

expertise and experience

Web Solutions Capabilities

Our range of expertise includes:

- ▶ Custom Application Development
- ▶ Enterprise Application Integration
- ▶ Business Process Automation
- ▶ Enterprise Content Management
- ▶ Portals / Personalization

Web Solutions Technologies

digitalKnowledge has extensive experience with a variety of technologies including:

Development	Databases	Application Servers	Reporting	Enterprise Content Management
<ul style="list-style-type: none">◆ Microsoft .NET◆ J2EE◆ Web Services◆ Application Integration	<ul style="list-style-type: none">◆ Oracle◆ SQL Server◆ MySQL	<ul style="list-style-type: none">◆ BEA WebLogic◆ IBM WebSphere◆ ATG Dynamo	<ul style="list-style-type: none">◆ Crystal Reports◆ Microsoft Reporting Services	<ul style="list-style-type: none">◆ Documentum◆ FileNet

Methodology

The technical skills and functional expertise of the project team are only part of the picture. A well designed methodology is instrumental in bringing all elements of the project together for successful delivery.

digitalKnowledge follows a flexible approach that recognizes the unique challenges that come along with each individual project. Our methodology includes practical tools and techniques for addressing the needs of real-world situations and our approach aims to maximize the effectiveness of the team while keeping overhead low.

Key aspects of our methodology include:

- ◆ Holistic project approach; develop partnerships with our clients
- ◆ Identify key business needs and requirements first – we don't lead with the technology
- ◆ Incorporating Certified Project Management Professionals (PMP) on each project to ensure we deliver accurately, on-time and on-budget
- ◆ Strong emphasis in planning and preparation to ensure your business goals are fully met
- ◆ Quick wins and phased rollout to maximize success
- ◆ Sensitive to change management; incorporate personalized training to increase adoption

Specific to Web Solutions, our delivery methodology addresses the entire development lifecycle – from application design through implementation and deployment. We target the key challenges inherent in any development effort including scalability, maintenance, stability, and user adoption.

We focus on maximizing the experience of the end user from day one, and take a collaborative approach to application design. Our clients are empowered throughout the lifecycle by playing a key role in all design decisions.

Developers are trained to recognize key challenges and repeatedly deliver high-quality results with the help of a reusable framework. Our application development framework is the result of years of experience, and provides a solid foundation to build robust, data-driven applications. The framework consists of reusable components, best practices, design patterns, and the quality control procedures necessary to produce high-end solutions.

With many of the common technical challenges out of the way, our developers are free to focus on implementing business functionality to meet the objectives of project stakeholders.

For More Information

To learn more about digitalKnowledge Web Solutions, contact us at solutions@digitalknowledge.biz.